

RELM

value bartering of skill, property & experiences



who are we?



DAO / REIT on a mission to combat mental health and create homeowners



why?

for people own their own data via their digital brand
combat mental health & build wealth for a generation



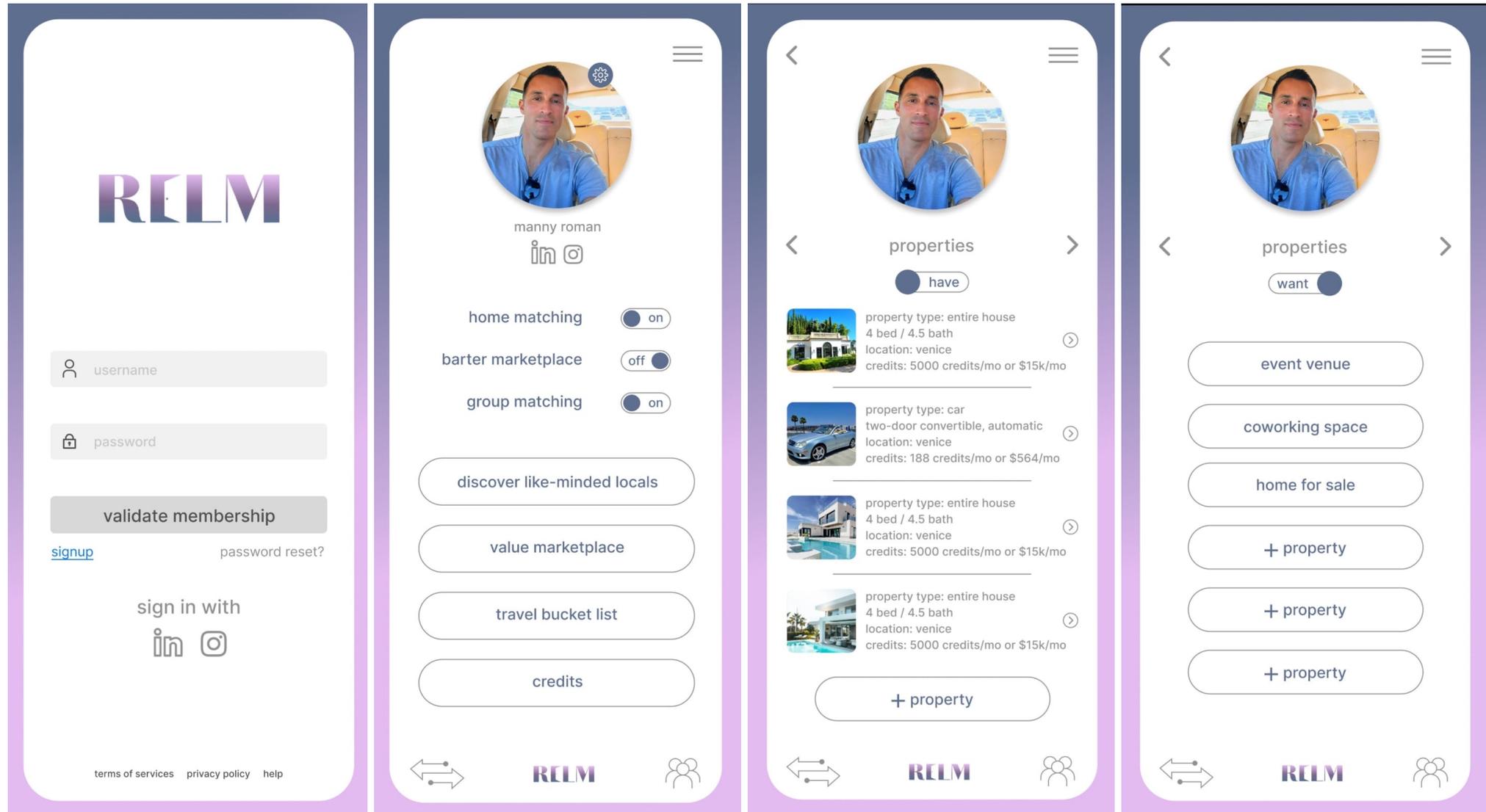
what are we?

an evolving smart society for the emerging digital world

- a suggestive value exchange DAO/REIT matching network
- leverage property, skilled labor, or experiences as currency
- software for activating underutilized assets to transact value



product



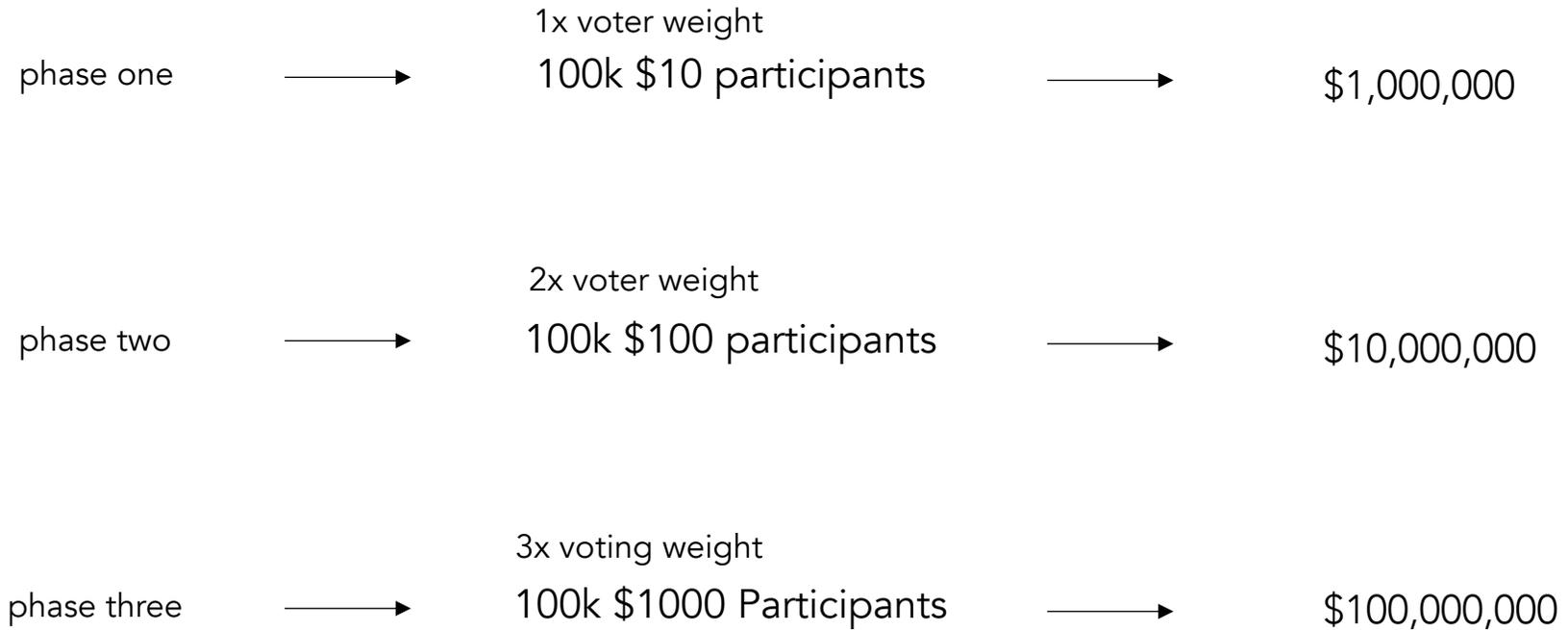
a network of homes in destinations digital nomads wish to live, work, and travel between

nomad talent builds and maintains the marketplace for “credits” redeemable for property

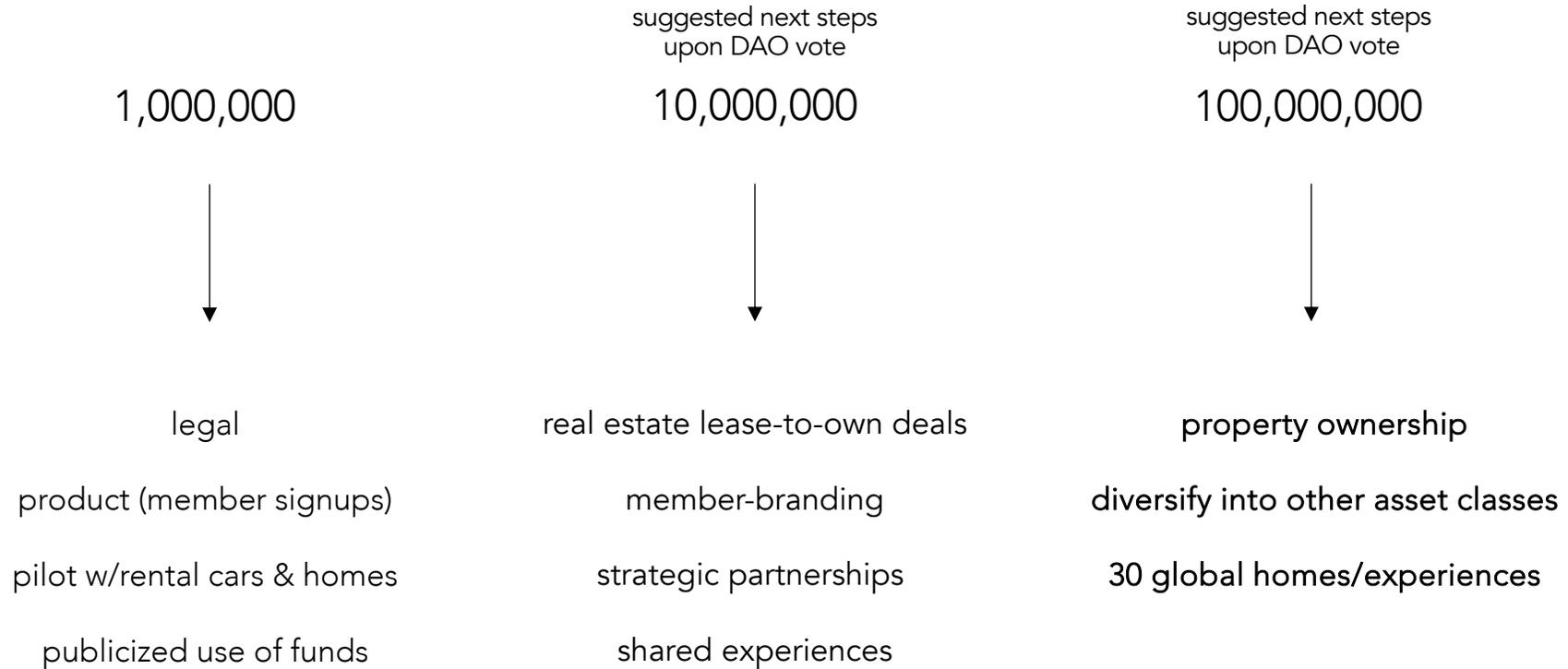
8% of tokens redeemed for property vest into the REIT to build member value & wealth



voter network phases for participation



all deployed funds after \$1m round is pending consensus approval





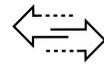
- acquire lease to own options for three homes in three cities
- members get paid with \$\$, dwellings, or 'credits' in exchange
- 'credits' redeemable for various forms of property & experiences
- contractor members will live, work, and travel between destinations



four matching products released in phases



experiences
educational, recreational, charitable



value barter / self branding
property and skills used as token currency



sourcing housemates
traveling nomads or long-term shelter



remote working housing network
RELM-owned network homes in destinations



DAO must vote on the following:

- diversity (% of selected professions, gender, generation, etc.)
- how many memberships per product phase (100k suggested)
- cost per phase of membership (\$10, \$100, \$1000 suggested)
- the voting weight per phase of membership
- voter beneficiaries



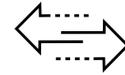


matching like-minded locals to shared
experiences hosted by sponsors/brands



- on-boarding strategy for new members
- % event revenue goes towards RELM as host





- members will be suggestively matched to live, work, play opportunities
- target market: digital nomads, artists, property owners, and professionals



- RELM collects a small percentage of overall value transacted
- RELM properties for developer access to build out technology





living preferences



home features



hobbies & interests



personal preferences





3% peer-to-peer payment processing to build tenant reputation



peer-to-peer criminal background checking on any host or member



hosts pay placement fees to for matching housemates into vacant rooms



financial product designed to build wealth and create homeowners

- members earn RELM credits to live, work, and travel between homes in destinations
- 5% (TBD) of all credits redeemed for housing will vest into the real estate trust

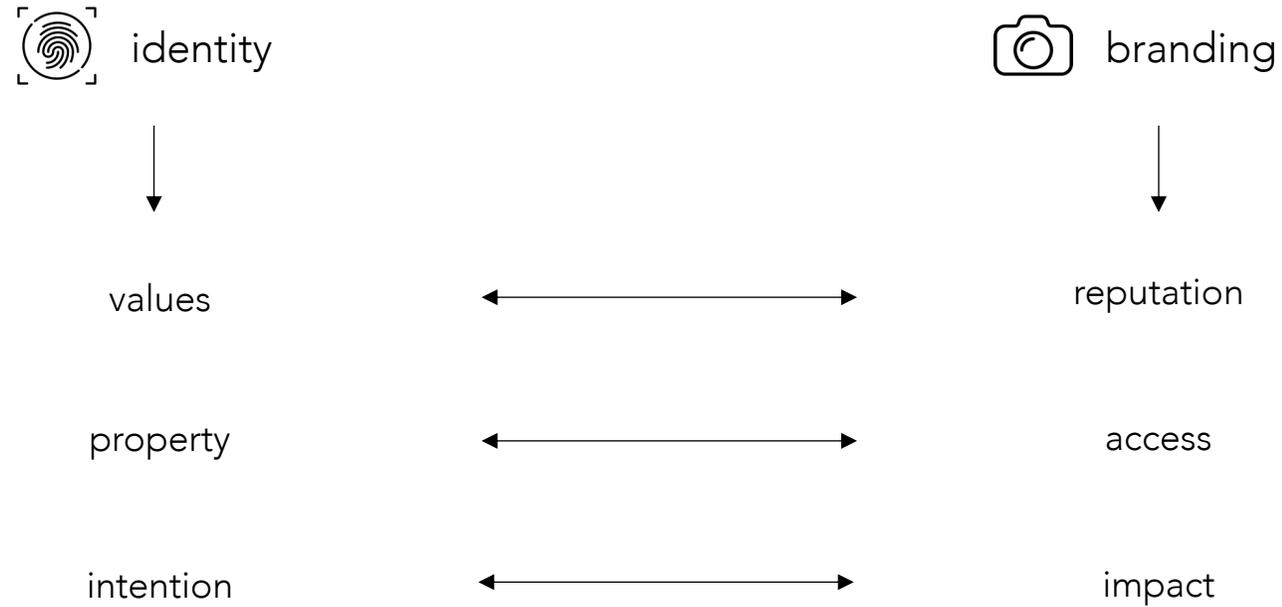


- RELM will attract top talent by leveraging property incentive program
- members will acquire RELM properties from RELM for a nominal flat fee





users to build their brand with membership



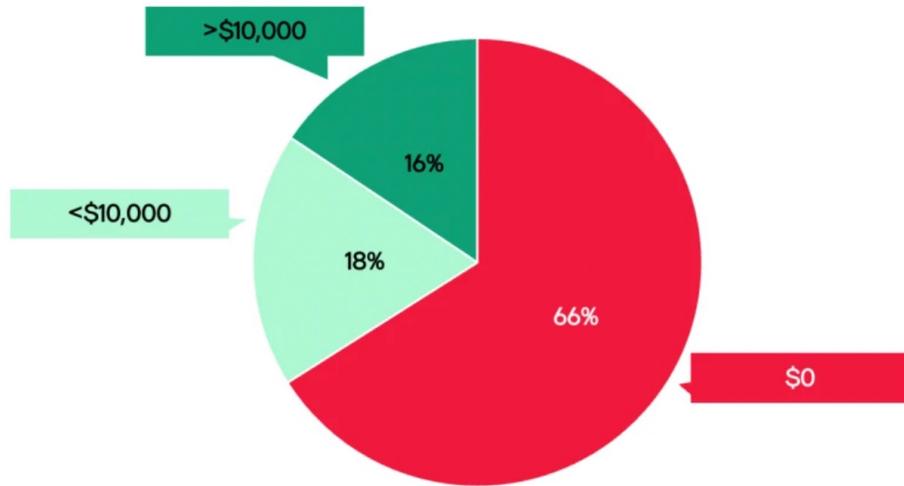
addressable market: the largest generational group in existence: millennials- specifically, nomad millennials

72.19m millennials nationwide (us census) - 52% of remote workers are millennials (gallup.com)

The Majority of Millennial Renters Have No Down Payment Savings

Q: How much money have you saved for a down payment so far?

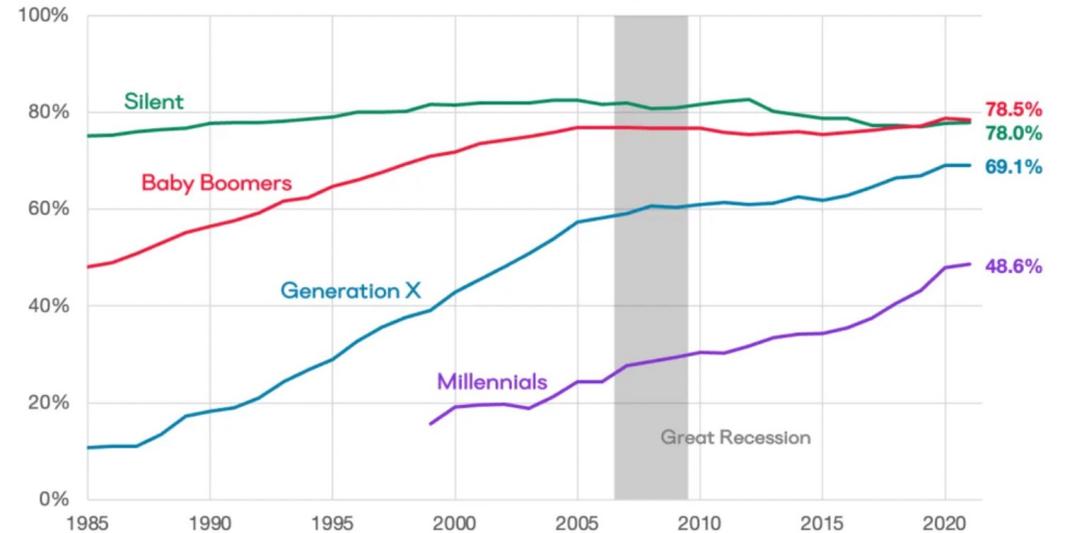
apartmentlist.com



Source: Annual Apartment List Renter Survey. Sample limited to millennials renters who one day plan to buy.



Generational Homeownership Rates, 1985-2021



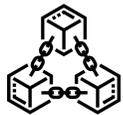
Source: Current Population Survey, Annual Social and Economic Supplement, 1985 - 2021



statista states that 18.2% of millennials expect to always rent, up 5.5% from 2019 to 2020

1/5 of total nationwide millennials equals 14.2 million (us only), our goal is to capture 474k (3.34%)





why the blockchain?

user identity, payments and reputation



the value determination is mostly left to a vote, suggested method:

The community will set the value to the credit pre-ICO, much like how shareholders set IPO pricing
a comprehensive "determination of value" document available



connector/artist
nielsen ratings



founder
manuel roman

cognitive sciences/artist
deloitte



social scientist
shafik bahou

masters in public administration
social reform advocate



columbia/harvard university
pamela tuttle

data scientist
ibm



northeastern university
adam perruzzi



cpa, cma, mba
portland state university



pre-seed investor & advisor
michael piecuch

crypto, real estate, growth
university of ca, berkeley



fintech pioneer & advisor
david doss

nasa engineer
james webb launch manager



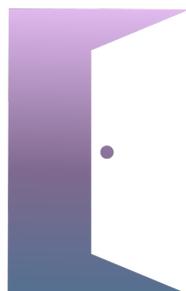
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