

RELM

value bartering of skill, property & experiences



who are we?

RELM

DAO / REIT on a mission to combat mental health and create homeowners



why?

RELM

for people own their own data via their digital brand

combat mental health & build wealth for a generation



what are we?

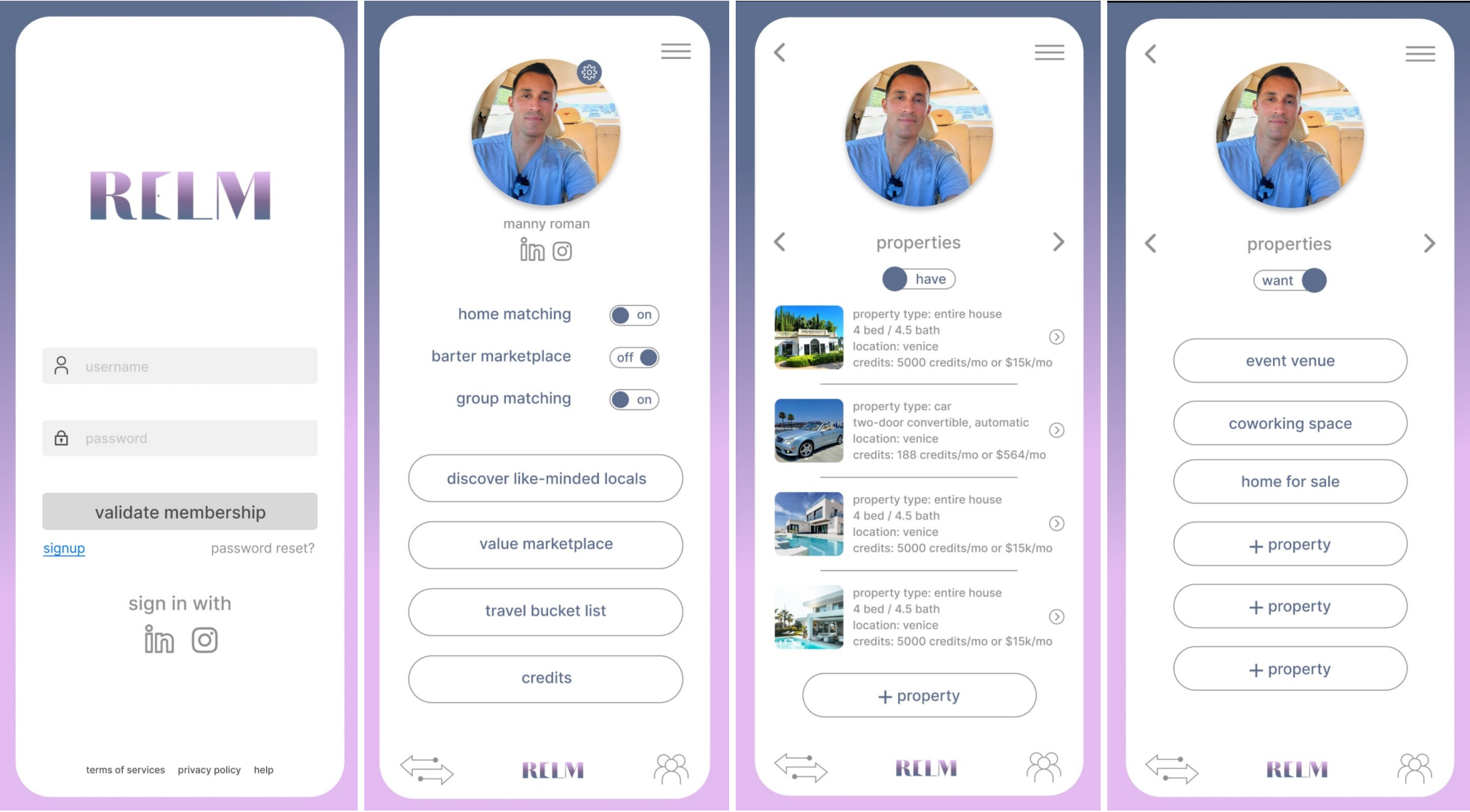
RELM

an evolving smart society for the emerging digital world

- a suggestive value exchange DAO/REIT matching network
- leverage property, skilled labor, or experiences as currency
- software for activating underutilized assets to transact value



product

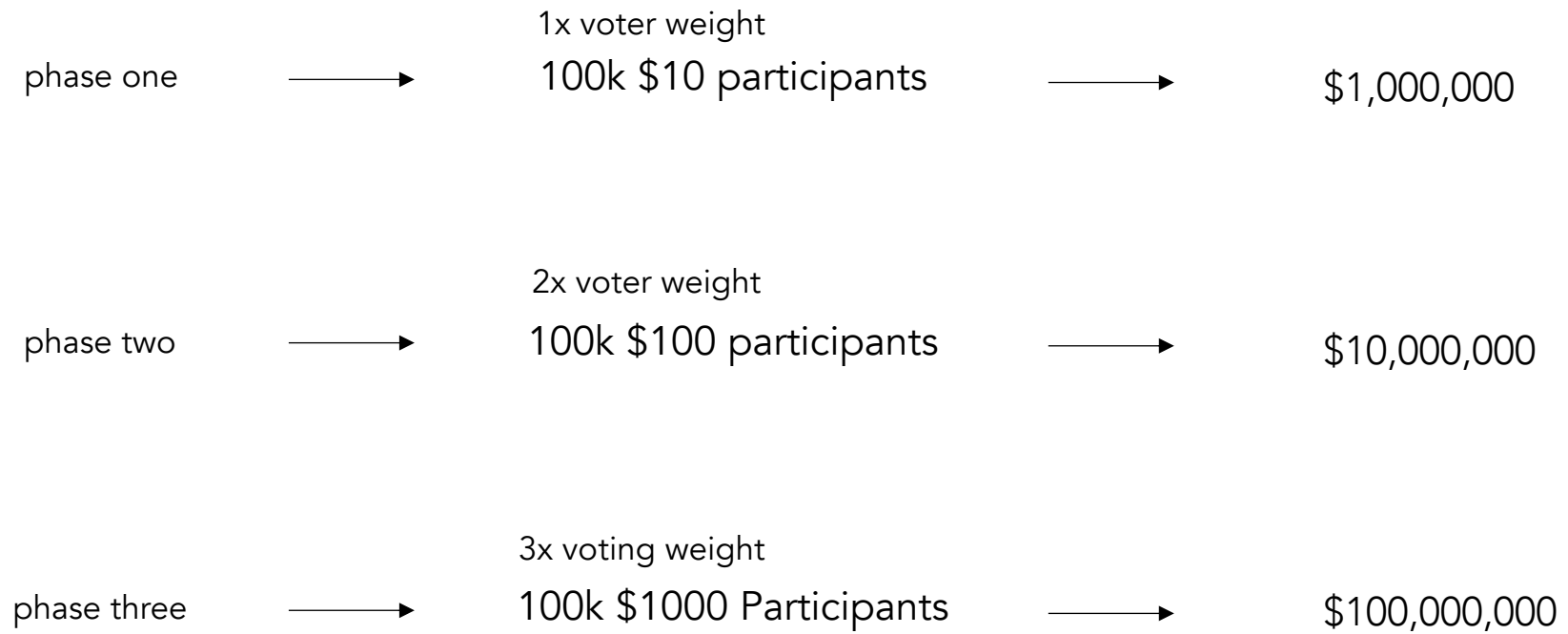


a network of homes in destinations digital nomads wish to live, work, and travel between

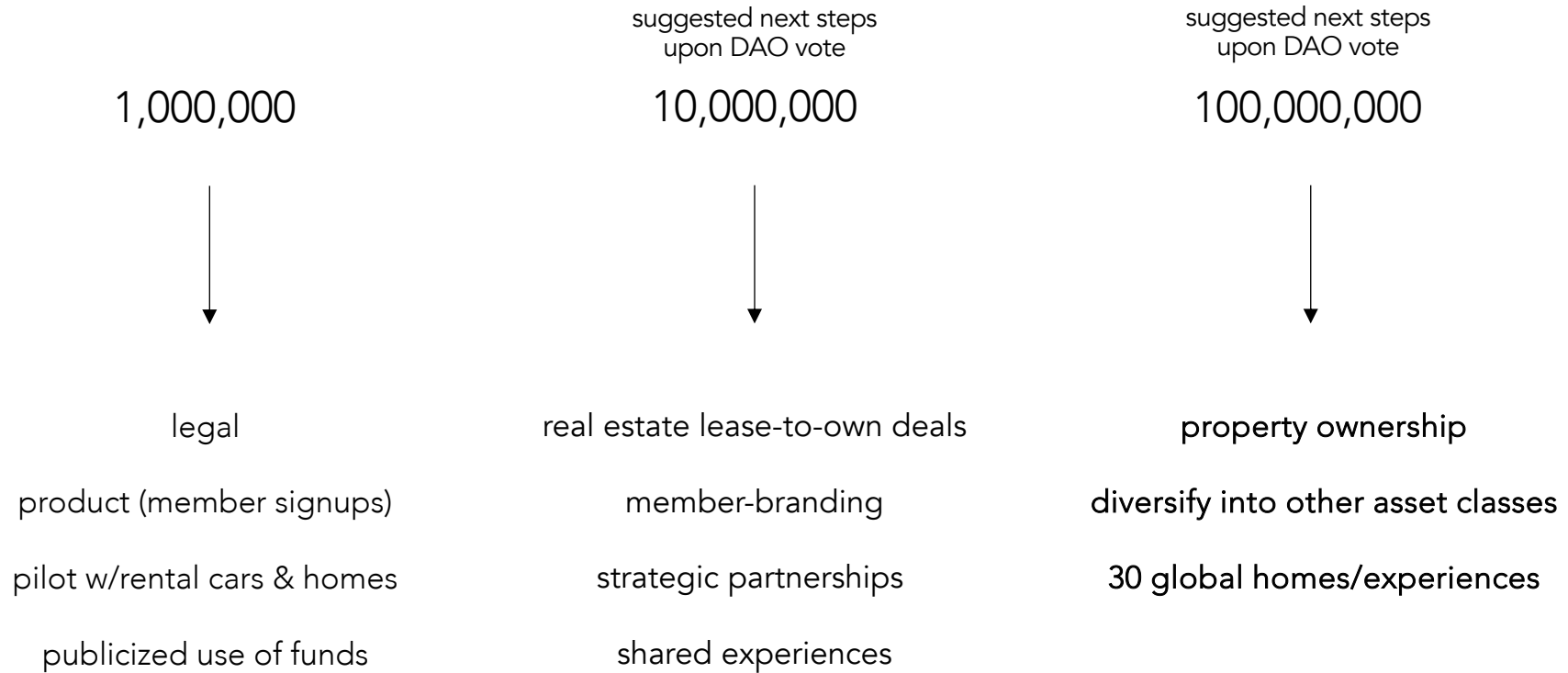
nomad talent builds and maintains the marketplace for “credits” redeemable for property

8% of tokens redeemed for property vest into the REIT to build member value & wealth





all deployed funds after \$1m round is pending consensus approval





- acquire lease to own options for three homes in three cities
- members get paid with \$\$, dwellings, or 'credits' in exchange



- 'credits' redeemable for various forms of property & experiences
- contractor members will live, work, and travel between destinations

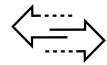


four matching products released in phases



experiences

educational, recreational, charitable



value barter / self branding

property and skills used as token currency



sourcing housemates

traveling nomads or long-term shelter



remote working housing network

RELM-owned network homes in destinations



DAO must vote on the following:

- diversity (% of selected professions, gender, generation, etc.)
- how many memberships per product phase (100k suggested)
- cost per phase of membership (\$10, \$100, \$1000 suggested)
- the voting weight per phase of membership
- voter beneficiaries



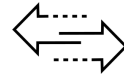


matching like-minded locals to shared
experiences hosted by sponsors/brands



- on-boarding strategy for new members
- % event revenue goes towards RELM as host





- members will be suggestively matched to live, work, play opportunities
- target market: digital nomads, artists, property owners, and professionals



- RELM collects a small percentage of overall value transacted
- RELM properties for developer access to build out technology





living preferences



home features



hobbies & interests



personal preferences

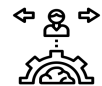




3% peer-to-peer payment processing to build tenant reputation



peer-to-peer criminal background checking on any host or member



hosts pay placement fees to for matching housemates into vacant rooms



financial product designed to build wealth and create homeowners

- members earn RELM credits to live, work, and travel between homes in destinations
- 5% (TBD) of all credits redeemed for housing will vest into the real estate trust



- RELM will attract top talent by leveraging property incentive program
- members will acquire RELM properties from RELM for a nominal flat fee

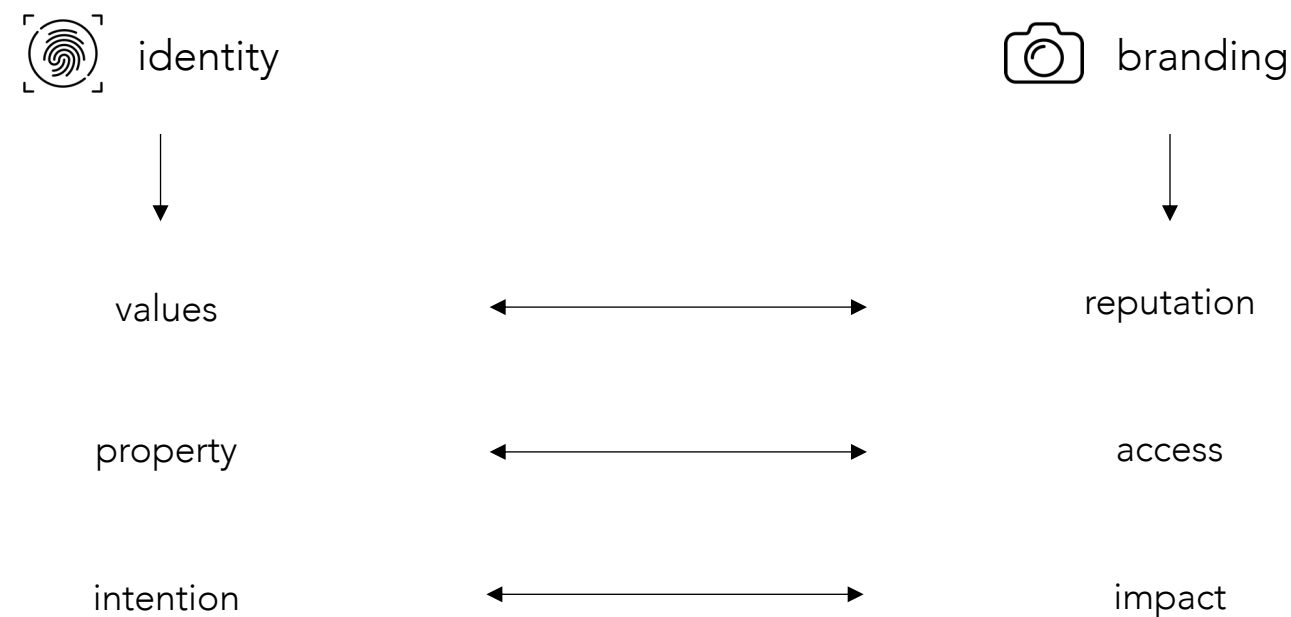




designed for the traveling remote worker, RELM provides the opportunity to fractionally own real estate via rent credits that vest into a portfolio of assets



users to build their brand with membership

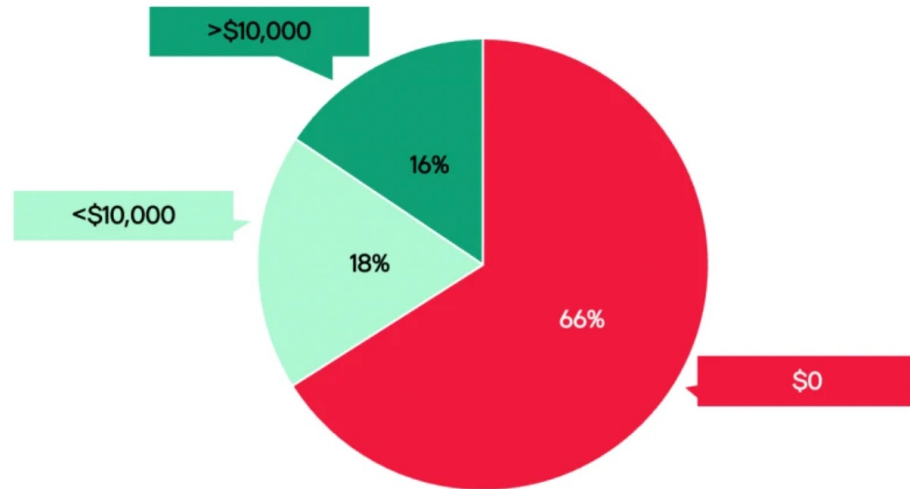


addressable market: the largest generational group in existence: millennials- specifically, nomad millennials

72.19m millennials nationwide (us census) - 52% of remote workers are millennials (gallup.com)

The Majority of Millennial Renters Have No Down Payment Savings

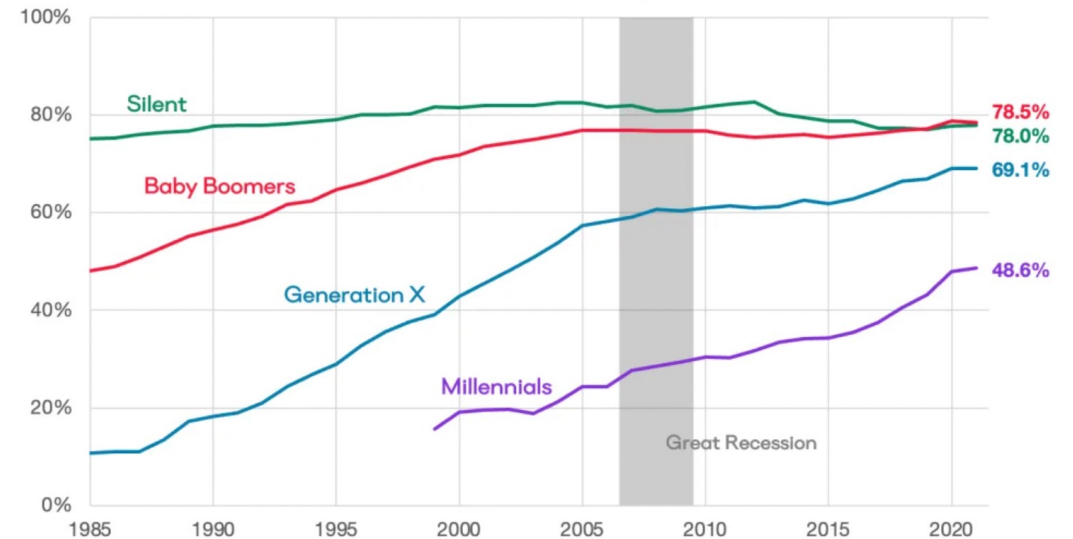
Q: How much money have you saved for a down payment so far?



Source: Annual Apartment List Renter Survey.
Sample limited to millennials renters who one day plan to buy.

Apartment List

Generational Homeownership Rates, 1985-2021



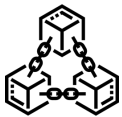
Source: Current Population Survey, Annual Social and Economic Supplement, 1985 - 2021

Apartment List

statista states that 18.2% of millennials expect to always rent, up 5.5% from 2019 to 2020

1/5 of total nationwide millennials equals 14.2 million (us only), our goal is to capture 474k (3.34%)





why the blockchain?

user identity, payments and reputation



the value determination is mostly left to a vote, suggested method:

The community will set the value to the credit pre-ICO, much like how shareholders set IPO pricing
a comprehensive "determination of value" document available



connector/artist
nielsen ratings



founder
manuel roman

cognitive sciences/artist
deloitte



social scientist
shafik bahou

masters in public administration
social reform advocate



columbia/harvard university
pamela tuttle

data scientist
ibm



northeastern university
adam perruzzi



cpa, cma, mba
portland state university



pre-seed investor & advisor
michael piecuch

crypto, real estate, growth
university of ca, berkeley



fintech pioneer & advisor
david doss

nasa engineer
james webb launch manager



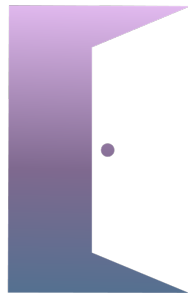
advisor
john abraham

software development
product specialist



ux/ui designer
syed bilal ali





manny roman

manny@relm.life

website: relm.life

instagram: @relm.life