

REL^M

human self-actualization and social reform collective



who are we?

RELM

REIT / DAO on a mission to combat mental health and create homeowners



why?

RELM

- timing and technology is nearing readiness for an online reputation economy
- reputation with ai will match like-minded locals to live/work/play opportunities
- social reform by solving housing & mental health issues by cultivating connection



what are we?

RELM

an evolving smart society for the emerging digital world

- a marketplace for property, skills, and shared experiences
- voting process on how RELM-owned properties are deployed
- ai-powered matching that suggestively presents hierarchy of needs



how?

RELM

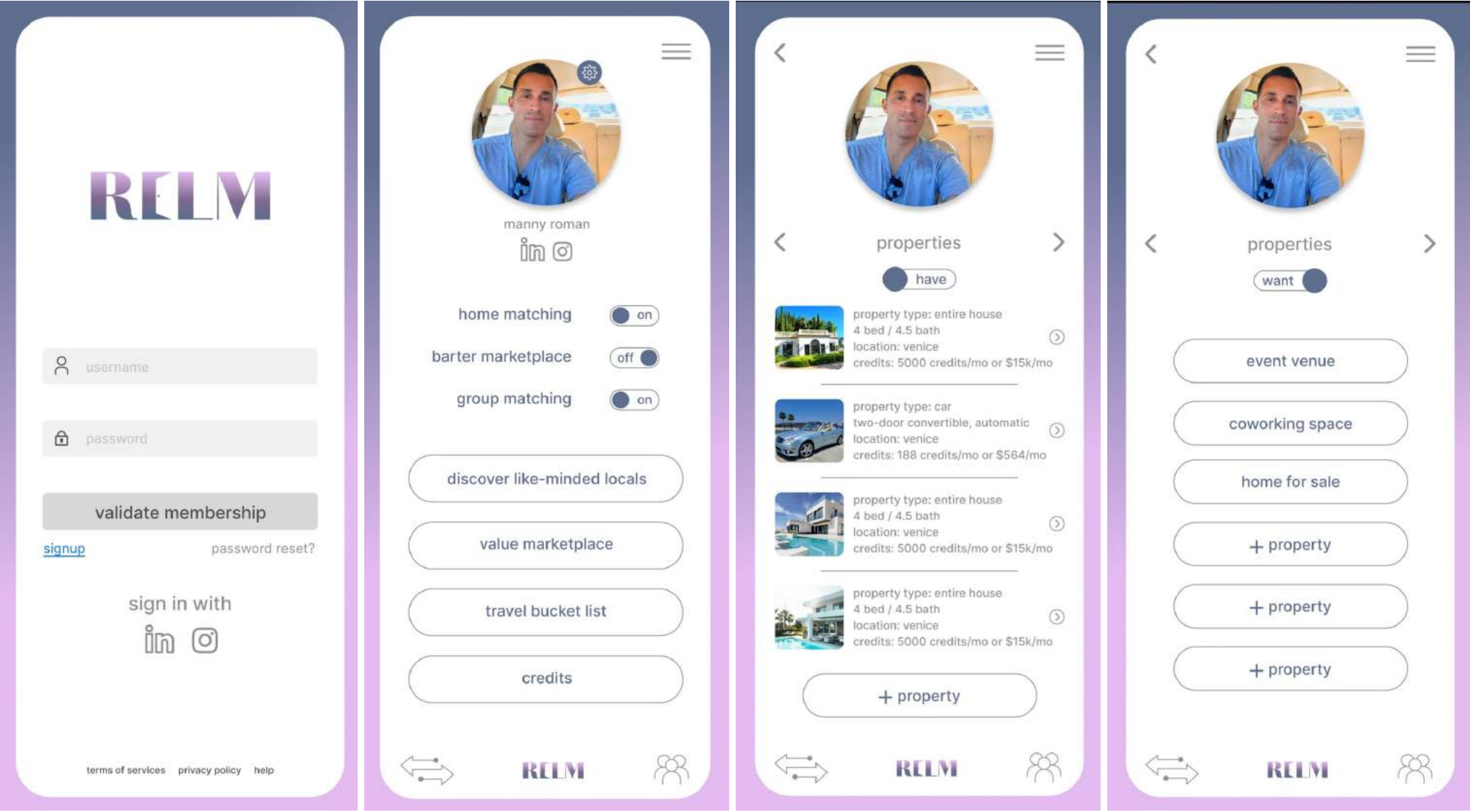
providing a sense of ownership of network and stability for all members and their families

members build & maintain RELM for “credits” redeemable for housing, payment, or both

approved % of “credits” redeemed for property vest into REIT provoke member retention

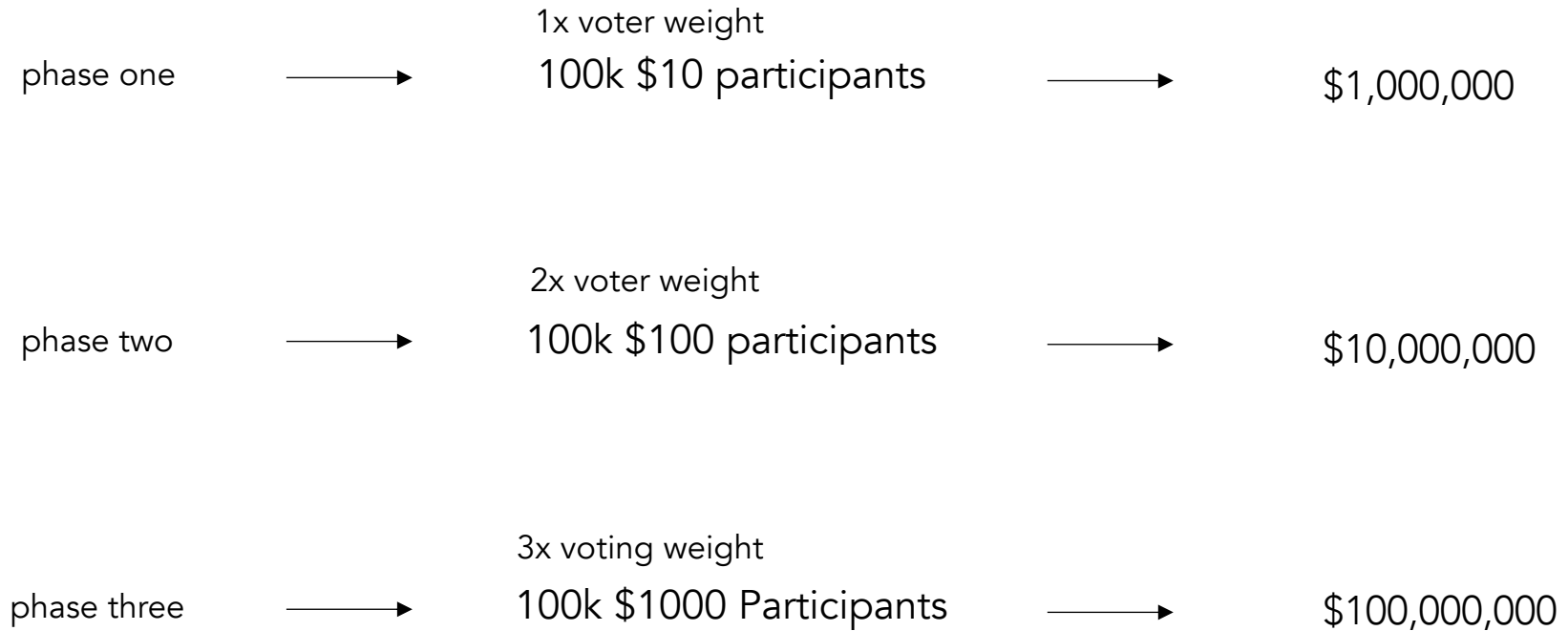


product



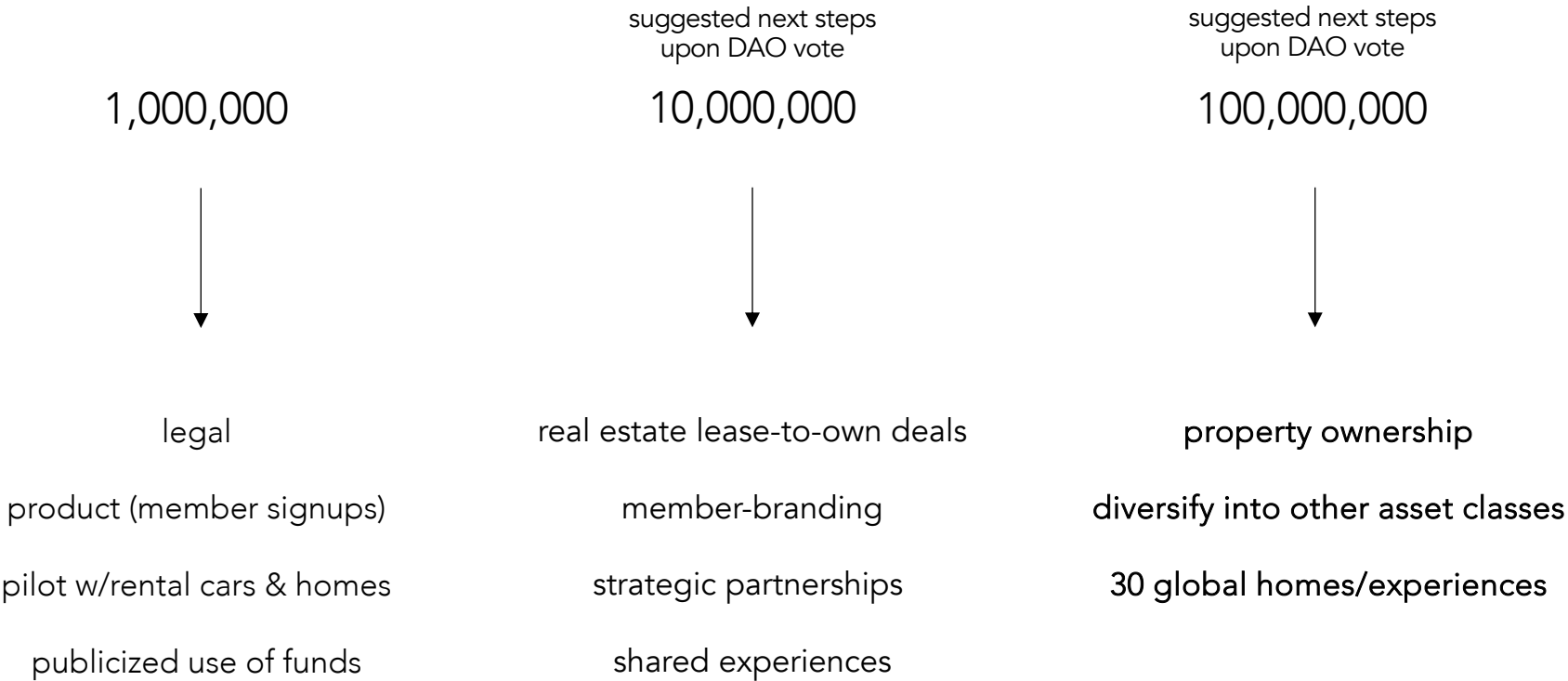
suggested voter network phases for participation

*this will be a strategy presented to the dao for a vote



all deployed funds after \$1m round is pending consensus approval

*this will be a strategy presented to the dao for a vote



nomadic housing pilot program - \$10m investment trust

*this will be a strategy presented to the dao for a vote



- acquire lease to own options for three homes in three cities
- members get paid with \$\$, dwellings, or 'credits' in exchange



- 'credits' redeemable for various forms of property & experiences
- contractor members will live, work, and travel between destinations



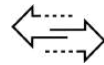
four matching products released in phases

*this will be a strategy presented to the dao for a vote



experiences

educational, recreational, charitable



value barter / self branding

property and skills used as token currency



sourcing housemates

traveling nomads or long-term shelter



real estate investment trust

RELM-owned network homes in destinations



*this will be a strategy presented to the dao for a vote

DAO must vote on the following:

- diversity (% of selected professions, gender, generation, etc.)
- how many memberships per product phase (100k suggested)
- cost per phase of membership (\$10, \$100, \$1000 suggested)
- the voting weight per phase of membership
- voter beneficiaries



phase one - experience matching

*the business model will be determined by suggestions then a vote

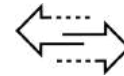


matching like-minded locals to shared
experiences hosted by sponsors/brands



phase two - barter matching

*the business model will be determined by suggestions then a vote



- members will be suggestively matched to live, work, play opportunities
- target market: digital nomads, artists, property owners, and professional



phase three - housemate matching (public launch)

*the business model will be determined by suggestions then a vote



living preferences



home features



hobbies & interests



personal preferences



phase three - housemate matching business model

*suggested business model for housemate matching



3% peer-to-peer payment processing to build tenant reputation



peer-to-peer criminal background checking on any host or member



hosts pay placement fees to for matching housemates into vacant rooms



phase four - tokenized real estate trust / member retention strategy



*the tokenomics model will be determined by suggestions then a vote

financial product designed to build wealth and create homeowners

- members earn RELM credits to live, work, and travel between homes in destinations
- 5% (TBD) of all credits redeemed for housing will vest into the real estate trust

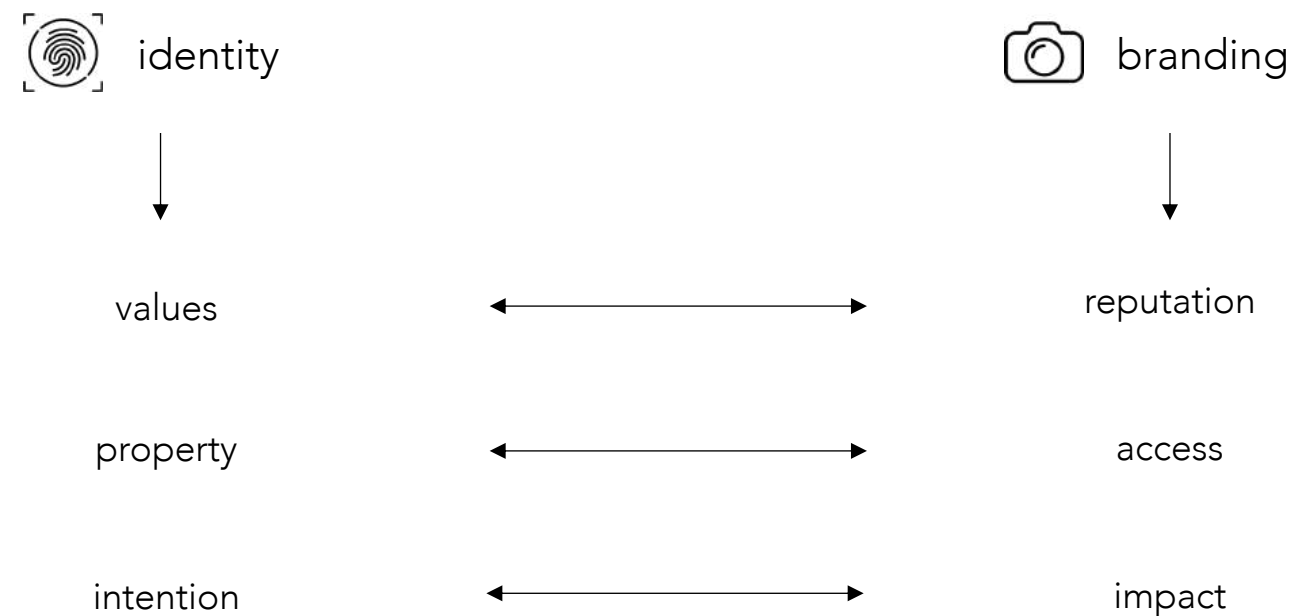




designed for the traveling remote worker, RELM provides the opportunity to fractionally own real estate via rent credits that vest into a portfolio of assets

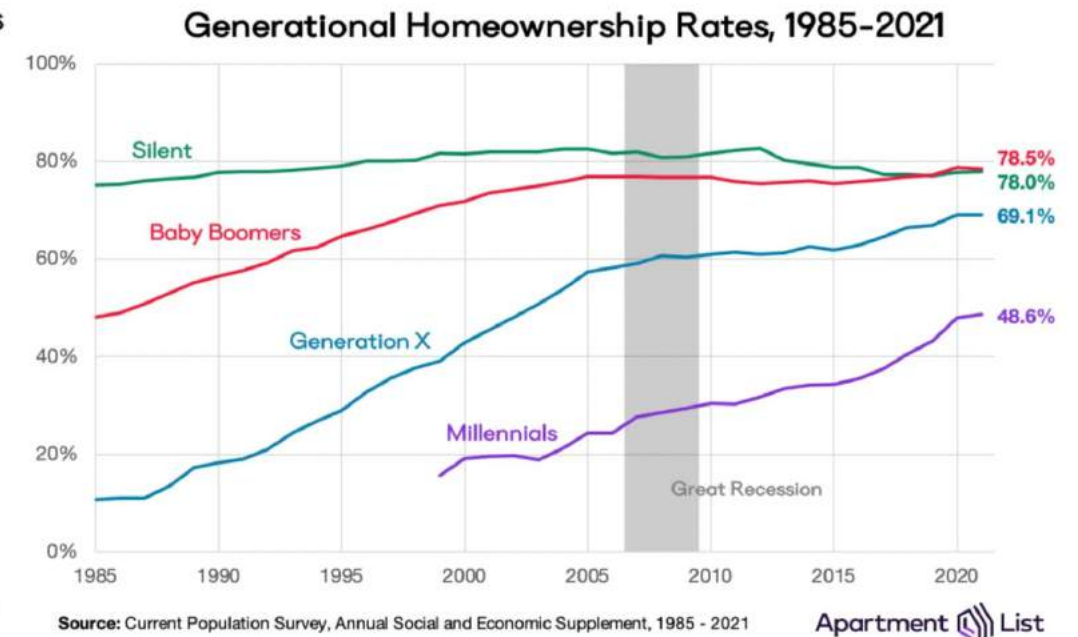
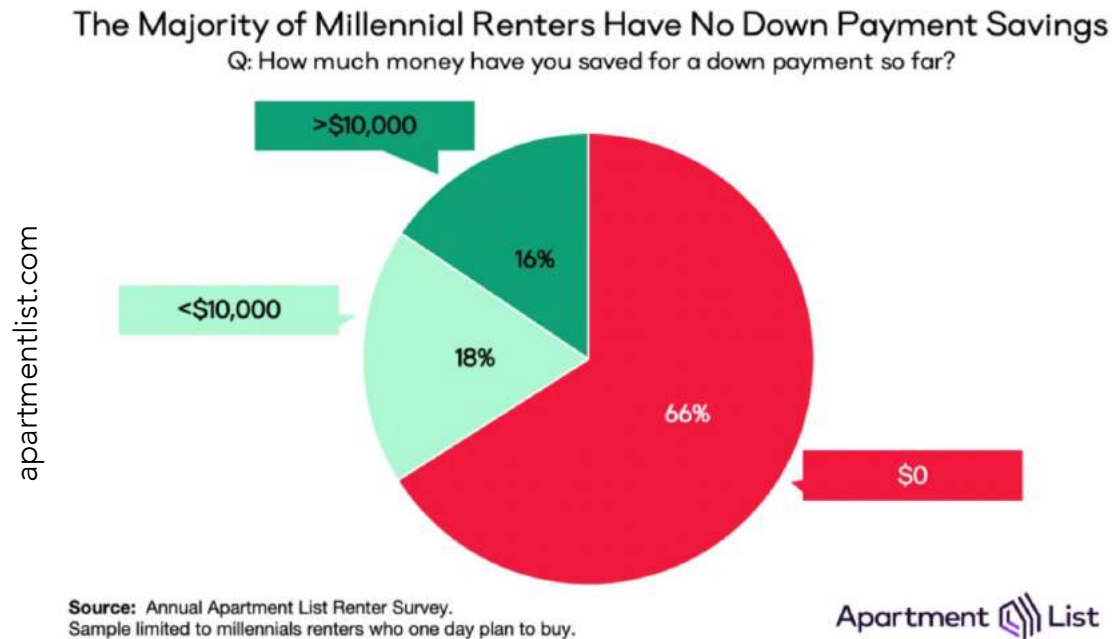


users to build their brand with membership



addressable market: the largest generational group in existence: millennials

72.19m millennials nationwide (us census) - 52% of remote workers are millennials (gallup.com)



statista states that 18.2% of millennials expect to always rent, up 5.5% from 2019 to 2020

1/5 of total nationwide millennials equals 14.2 million (us only), our goal is to capture 474k (3.34%)



connector/artist
nielsen ratings



founder
manny gabriel

cognitive sciences/artist
deloitte



social scientist
shafik bahou

masters in public administration
social reform advocate



columbia/harvard university
pamela tuttle

data scientist
ibm

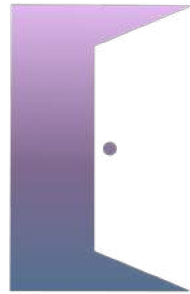


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