

REL^M

create, own, and exchange value with your digital brand



an economic, social, and digital value transformation has begun, we must position ourselves and our digital identity

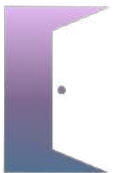


what are we?

RELM

an evolving smart society for the emerging digital world

- a suggestive value exchange network for locals and travelers
- leverage property, skilled labor, or experiences as currency
- self-branding monetization in a data owning gig economy



how?



phase one

self-branding software

phase two

barter matching

phase three

shared experience matching

phase four

home matching



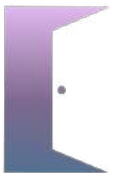
phase one - forum for social & economic reform / RELM soft launch



a public and local forum for entrepreneurs, educators, parents, and community members to address our fragmented society with real solutions social reform



- members leverage property for skilled labor, other forms of property, or experiences
- target market: digital nomads, artists, property owners, and professionals of all kinds



- % of total barter exchange value in credits or dollars
- capturing member skill RELM needs to build platform
- RELM property acquisition for nomad housing pilot





based on location, interests, and professional experience, RELM suggests groups of like-minded members into shared experiences



RELM incentivizes brand ambassadors to host events to cultivate connections between members while building their personal brand



events are educational, recreational, and/or charitable

- members use to purchase RELM credits to redeem for events
- talent agency for placing professionals in small businesses



the four-minute signup



living preferences



home features



hobbies & interests



personal preferences





peer-to-peer rent payment processing



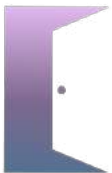
flat fee for value (barter) exchanges executed on platform



peer-to-peer criminal background checking on any host or member

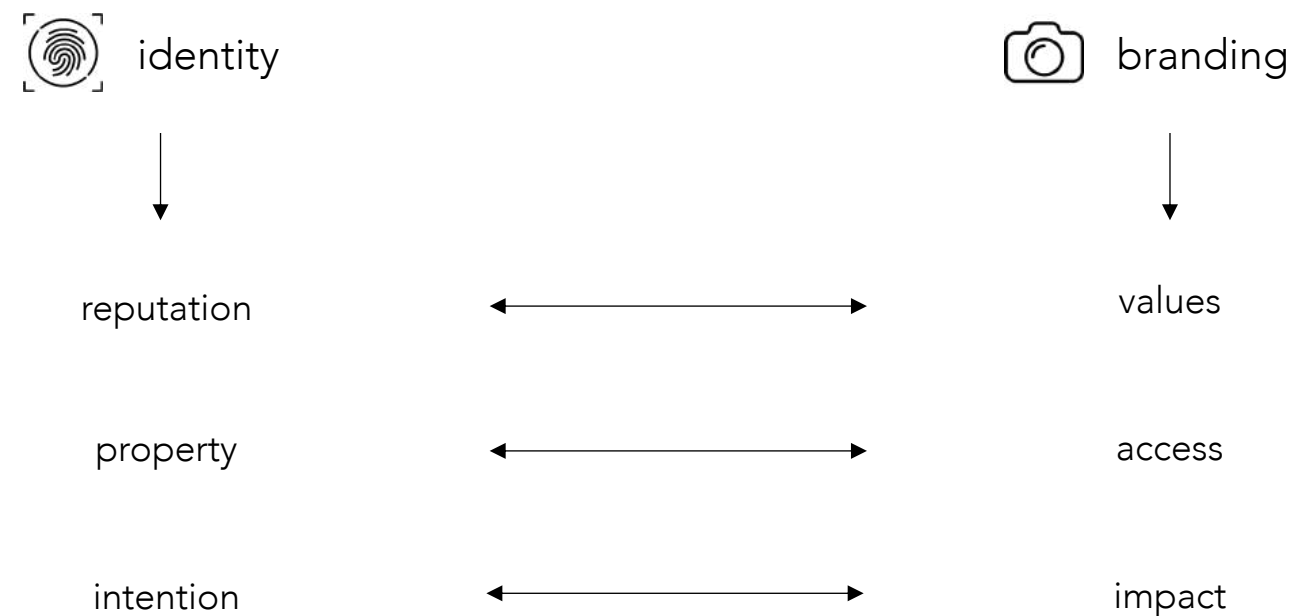


placement fees hosts pay for us to match housemates into vacant rooms





users to build their brand with membership





- acquire lease to own options for three homes in three cities
- members get paid with \$\$, equity, or 'credits' in exchange



- 'credits' redeemable for various forms of property & experiences

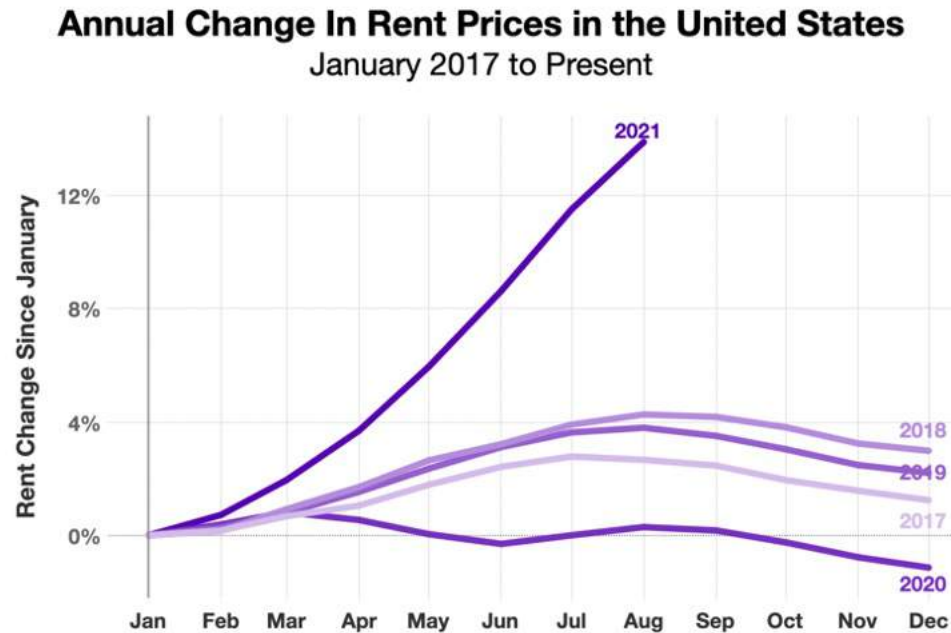


- members will live, work, and travel between destinations
- 3% of credits used for rent will vest into the property used

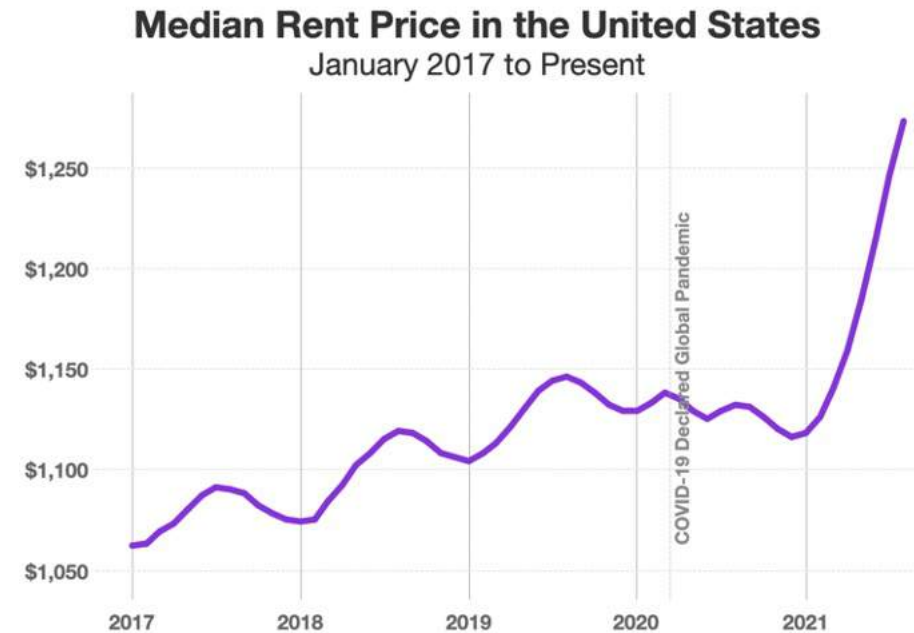


addressable market: skilled/remote millennials struggling to pay their rent

72.1m millennials nationwide (us census) - 52% of remote workers are millennials (gallup.com)



statista states that 18.2% of millennials expect to always rent, up 5.5% from 2019 to 2020



1/5 of total nationwide millennials equals 14.2 million (us only), our goal is to capture 470k (3.34%)





why the blockchain?

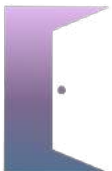
user identity, payments and reputation



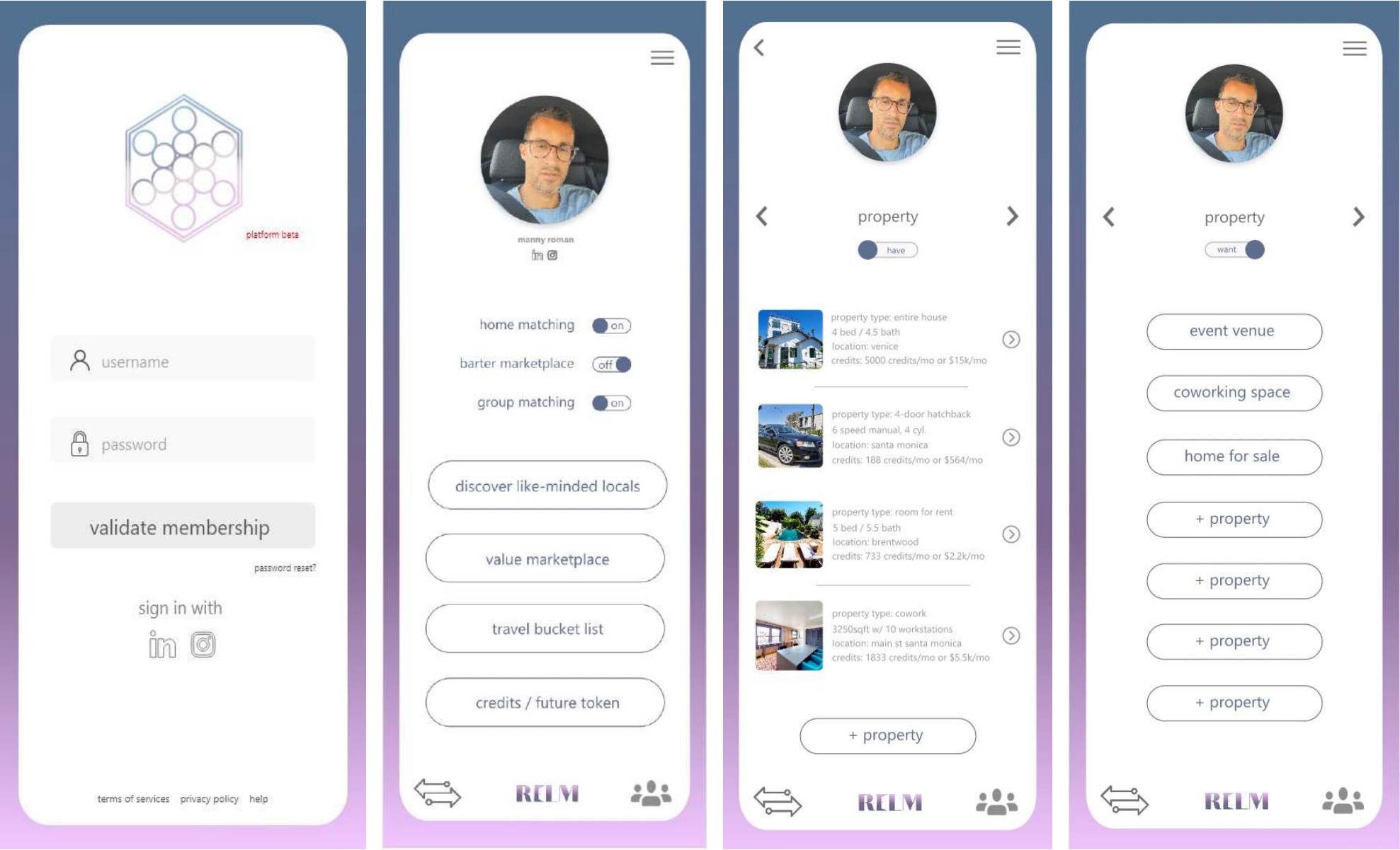
how to determine its value?

the average of three years of transparent transactions with a “credit” and a founding member vote

a comprehensive “determination of value” document available



product



connector/artist
nielsen ratings



founder & ceo
manuel roman

cognitive sciences/artist
deloitte



social scientist
shafik bahou

masters in public administration
social reform advocate



columbia/harvard university
pamela tuttle

data scientist
ibm



northeastern university
adam perruzzi



cpa, cma, mba
portland state university



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fintech pioneer & advisor
david doss

nasa engineer
james webb launch manager



advisor
john abraham

software development
product specialist



ux/ui designer
syed bilal ali



ad tech expert
spotx



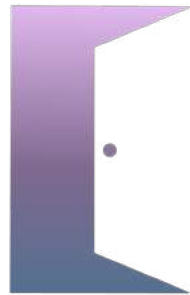
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